

Located in the stunning alps of the South Island in New Zealand, visitors from around the world are drawn to the Wanaka region by its outstanding natural beauty. Wanaka's lakes and mountains and proximity to Mt Aspiring National Park, makes it the ultimate base for outdoor activities. But it's not just the outdoor enthusiasts who have plenty to do, stroll the streets and be inspired by galleries, stylish shops and be spoilt for choice with a great selection of cool cafes and restaurants.

Lake Wanaka Tourism is a Regional Tourism Organisation formed in 1993. The organisation is a membership based, incorporated society, with 450+ member businesses.

Lake Wanaka Tourism wholly owns the Wanaka i-SITE Visitor Centre and runs it as a limited liability company governed by a separate independent board and Manager. A portion of their profits are returned each year to help fund the marketing work done by Lake Wanaka Tourism.

## Details

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## Website

[www.lakewanaka.co.nz](http://www.lakewanaka.co.nz)